## WHITE PAPER



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#### INTRODUCTION

There are over 44 million users of crypto wallets in this world but did you know that it just makes up 0.6% of the earth's population? The primary reason is the cryptocurrency's major obstacle to the path towards its adoption globally. Billions of users worldwide cannot take part in the revolution of cryptocurrency because of the difficulty in the conversion of Fiat Money to Cryptocurrency or vice versa.

People of underdeveloped or developing nations in the majority of the earth's population have to face uncertainties like banking delays, buying or selling issues of cryptocurrencies with cash money or fiat currency. Furthermore, the fiat currency that is available on-ramp options has a few problems such as:

- 2-5 days withdrawing process
- High fiat withdrawal or/and deposit charges
- Safekeeping of fiat funds

The next step in solving the problem of cryptocurrency adoption globally is the conversion of Fiat money to Cryptocurrency and vice versa for the masses. CoinZx aims to bridge this gap of Fiat to Cryptocurrency conversion and high withdrawal or/and deposit processing of 2-5 days of fiat currency of the world with P2P technology.

### COINZX ON ITS WAY TO SOLVE THE PROBLEM OF PEOPLE GLOBALLY

CoinZx is one of the world's first companies who developed auto-matching P2P technology to deal with cryptocurrency businesses and exchanges. Currently, CoinZx is an approved method for withdrawing and depositing Indian currency in India and is slowly growing.

However, our plan is to expand our services beyond India across international borders in both developing and underdeveloped nations as well. We thrive to serve them with the on-ramp Fiat currency solutions that they deserve. Things that set us apart from other companies are:

- Low fees
- 24 x 7 availability
- No Fiat fund custody
- Auto-matching engine instantly

We are extremely glad to share that we are not the only ones to make this mission a successful one. CoinZx is based on Binance. We will carry on with operating as a self-sustaining Binance-based brand with a P2P centric model.

In this CoinZx white paper document, we have introduced the CoinZx token supported by CoinZx and the role it plays in the ecosystem. We have launched CoinZx tokens to get the community involved to help us develop CoinZx and grant them rewards as per the contribution of success. This will encourage us to stay honest about the principles of blockchain and cryptocurrency.

### **COINZX P2P**

Shortly after the launch of CoinZx, the Reserve Bank of India enforced a ban on banks for any involvement in crypto exchanges and other related businesses. It caused a major complication in the Indian Cryptocurrency Industry that resulted in the shutting down of many exchanges.

Not stumbling on our mission, the CoinZx team developed and created CoinZx P2P which is one of the first P2P auto-matching engines. Ideally, P2P models are classified listings that take you through several steps before purchasing cryptocurrencies with Fiat currency. They are:

- Browse through every ordered listing
- Inspect every order volume, payment method, and price to know if it fulfils your requirements
- Select multiple orders as per the size of your trade
- Find out if the trader is legitimate before you make any trade offer

These traditional P2P systems are called P2P 1.0 as it is inconvenient and not friendly with beginners.

### **WORKING OF COINZX P2P**

- ◆ The buyer generates a BEP 20 buy order, it gets matched automatically with the seller instantly.
- The payment is received by the seller directly in their bank account
- The transaction from both the seller and buyer is confirmed respectively
- CoinZx then hands over the collected BEP 20 amount to the buyer's wallet.

CoinZx is the upcoming P2P model or P2.0 that is responsible for the simplification of the deposition and withdrawal of fiat currency processes enormously. People find it useful as the user experience and interface of P2P are the same as traditional trading.

Furthermore, the P2P model is developed in such a way that it keeps a record of the matching and order completion status. It has a zero learning curve, hassle less, and 24/7 availability.

Since the time of CoinZx's establishment, it has revolutionised the Indian Cryptocurrency Industry. CoinZx has emerged as people's top choice. Hundreds and thousands of transactions take place every minute, along with 90% of the P2P transactions taking place in just 10 minutes. The growth rate of the P2P trading system is 9.5% each month.

We are extremely proud to announce that CoinZx has become one of the fastest, cheapest, simplest, and principled methods to convert Fiat currency to cryptocurrency or/and vice versa throughout the world.

### **COINZX TRADING PLATFORM**

Coming across our mission, CoinZx's blockchain market can be accessed by anyone anywhere in this world.

- Over 80+ cryptocurrencies
- ♦ Trade-in BTC, USDT, Fiat currencies (INR) market
- On-ramp Fiat exchange globally
- High Volume

### **CoinZx Security**

- Wallet system with Multi-signature
- Rock-solid AML/KYC guidelines
- A big heap of funds in cold storage
- Security audits on a regular basis
- 2-Factor Authentication on the withdrawal request of each fund

### **Product Highlights**

- Multilingual support system
- Over 170,000+ installation of apps 4.5+ average rating
- Compatible with iOS, Android, macOS, Windows, and Web

## ACQUISITION WITH BINANCE (BEP)

After investing a long time in creating India's one of the biggest and most trustworthy Blockchain platforms, CoinZx has finally acquired Binance. Binance was founded by Yi He and Changpeng Zhao which is the major crypto exchange in the world. Binance aims to improve the lives of people around the world by increasing the freedom to acquire money. CoinZx shares the same vision.

### **ABOUT METAVERSE**

CoinZx is not here to propose metaverse as all the human interactions could be taken over. Rather, we are here to find and explore various exciting opportunities that Metaverse offers for its users and brands. The metaverse is all set to infiltrate every sector in the near future in some way.

It is estimated that Metaverse has a market value of over \$1 trillion in the upcoming years. The outcome is companies of all shapes and sizes are opting for metaverse in various ways. Some of them are Nike, Adidas, GAP, Walmart, PWC, Atari, Hulu, Verizon, and many more. Big entrepreneurs, business leaders, and other boardrooms from around the globe are getting curious to know more and more about the 'Metaverse Strategies'.

So we CoinzX are here to answer all their queries about What is Metaverse? What things can be done on Metaverse? When and Why was MEtaverse established? Keep reading the document to know more.

#### WHAT IS METAVERSE?

Metaverse is a flawless combination of our digital and physical lives that creates a virtual and unified community where everyone can talk, work, relax, play, socialise and transact. The metaverse world is still evolving and there is no encompassing or singular definition of this concept. However, various themes inside the metaverse are gradually emerging.

Our point is that one virtual world doesn't exist but many worlds do and we are helping people to extend and deepen the digital social interactions. This task is being accomplished by integrating a 3-Dimensional, immersive layer into the internet which will help to create a more natural and authentic experience.

The metaverse also has the potential to facilitate access from the comfort of home comfort, democratising access to experiences, goods, services and breaking down boundaries. Therefore, before we dive deeper into the metaverse world, it is crucial to set down a foundation among the features of the present metaverse—characteristics WEB 2.0 and 3.0.

## WHY WAS THE METAVERSE ESTABLISHED?

It is a no-brainer that the concept of Metaverse has come to light time and time again. It is a linear progression in many ways. There are many multiplayer, virtual role-playing games available online like Second Life or The Sims that have been there for 20 years with an average playtime of 20 hours per week.

Other games like World of Warcraft, Minecraft, and Fortnite have millions of players worldwide along with a massive supportive community. The craze has reached heights such that not even a day goes by when big companies or celebrities publicly announce their plan to make a presence in the virtual world.

Although the gossip could partially seem to be a bit 'attention grabbing', there is a combination of new developing trends. Various emerging technologies have joined hands to turn the vision of a metaverse dream into reality. Virtual Reality (VR) and Augmented Reality (AR) headsets have become more powerful and cheaper than improved the experience of the users.

Blockchain technologies are the reason NFTs and other digital currencies exist. These new transaction methods and owning digital assets are granting the content creators to monetize their activities via coins or tokens. Additionally, talking about monetization and the ability to exchange value, the token holders can take part in platform governance.

This economy of democratic ownership when integrated with the prospect of interoperability can open up tremendous economic opportunities. As a result, the digital assets and services are no longer limited to one brand or gaming platform. From the perspective of the social environment, the progression of a better immersive virtual experience enables community building of the people that is based on shared values, and expresses their emotions in genuine ways.

The Covid-19 virus outbreak accelerated the world of digitalization of people's lives and normalised the multipurpose communication and online engagement more persistently. It is coupled with social, economic, and technological drivers that caused interest in the metaverse to explode.

# OPPORTUNITIES OF METAVERSE ACROSS COUNTRIES & INDUSTRIES

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A big retail owner could put up a global hub instead of setting up stores in every city in the Metaverse world which has the potential to fulfil the demands of millions of customers. Besides retailers, the Metaverse world will revolutionise the gaming industry, gambling, and betting from fiat currency to cryptocurrency.

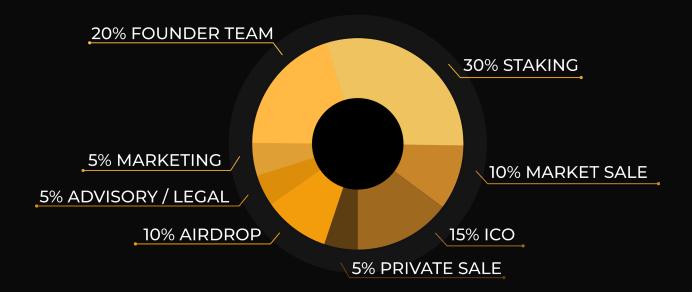
CoinZx has designed such infrastructure that it supports free digital gaming for casinos and sports, and is preferably set up for opportunity capitalization as these sectors quickly transition to offer metaverse experience to the gamers.

### **NFT**

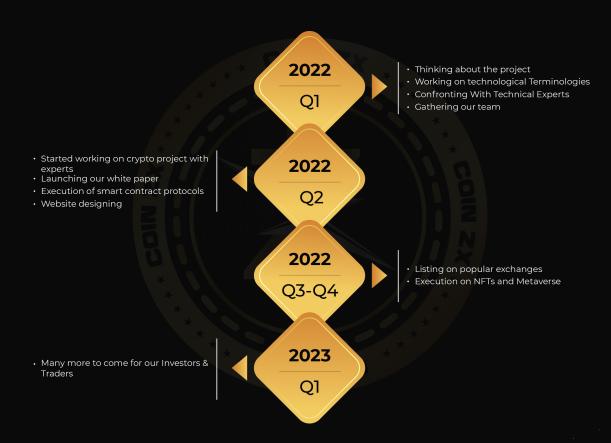
Have you ever pondered upon the person's identity behind the spiral wall paintings on streets or wondered the inspiration behind them? If your answer is 'Yes' then the CoinZx White Paper contains all the necessary details to help the art fans get more knowledge about other famous artists, benefit from them, and retain their identity.

NFT CoinZx also lets the physical, as well as digital art enthusiasts, get better knowledge and access to a wide variety of paintings, artworks, and instrumentals with CoinZx based blockchain designed by NFT or Non-Fungible Tokens.

### **TOKENOMICS**



### ROADMAP





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